



## CD TEX 2013 RATE CARD

### CD TEX Statistics

The CD Tex Website: 300,000+ hits per month  
 (According to Alexa, CD Tex is the top rated Texas-Country-Red Dirt website in the US)  
 The CD Tex Radio Show: Over 200 airs per month in the US and International  
 The CD Tex weekly News & Features: sent to over 3000 recipients

### CD TEX Radio Show

#### Radio Spots

This innovated radio program is now in over 30 markets worldwide :  
 50 times per week on terrestrial and Internet broadcasts. Rates are on a  
 national advertising scale. You send us your pre-produced spot, or we  
 produce it for you.

**:60 spots (as low as 1.42 per spot)**

Weekly	\$100.00
Monthly	\$350.00
Quarterly	\$850.00

**:30 spots (as low as .75 per spot)**

weekly	\$50.00
Monthly	\$175.00
Quarterly	\$450.00

### Banner Ads

#### CD TEX Web Site

Website Banner Ads-All banner ads rotate on over 250 pages  
[see banner ad and box ad samples below](#)

Header (top of the website)	\$400.00 per month Max Size 1000x100
Top and Bottom placement	\$250.00 per month Max Size 468x125
Top Placement	\$200.00 per month Max Size 468x125
Bottom Placement	\$100.00 per month Max Size 468x125
Box /Vertical Ads	\$100.00 per month Size 160x160

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**News & Features E-Blast**

**News & Features E-Blast Newsletter (Reaches over 3000 recipients)  
Banners placed below the Weekly Features -Box Ads placed on**

Banners	\$200.00 monthly (Max Size 468x125 pixels)
Box Ads	\$100.00 monthly (125x125 pixels)

**Combo Ads**

**Website Banner ad plus News & Features Combo**

Header placement on website plus News & Features	\$500.00 per month
Top and Bottom placement on website plus News & Features	\$400.00 per month

**Radio, Website Banner, News & Features Combo**

**Top and Bottom Banner on the CD TEX Web Site, Banner on the News & Features Newsletter plus 1, :30 spot per show covering all affiliate markets**

1 Month	\$550.00
2 Months	\$1000.00
3 Months	\$1400.00

*(for header banner placement, add \$100.00 per month)*

**Sponsorships**

**Title Sponsorship**

**2 hourly sponsorship mentions, 2, :60 (or 4, :30) spots on the CD Tex Radio Show  
Banner ad (header position) on the CD Tex website  
Banner ad on the weekly News & Features Newsletter  
Logo included on all print media during time of sponsorship**

1 Month	\$1100.00
2 Months	\$2000.00
3 Months	\$2750.00

**Gold Sponsorship**

**1 hourly sponsorship mentions, 1, :60 (or 2, :30) spots on the CD Tex Radio Show  
Banner ad (top and bottom) on the CD Tex website  
Banner ad on the weekly News & Features Newsletter**

1 Month	\$700.00
2 Months	\$1300.00
3 Months	\$1800.00

**Individual Sponsorships**

**Individual Segment Sponsorships (8 total segments available) "This CD Tex Radio Show has been brought to you by.." "Your Company"**

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selected segment) \$100.00 per month per segment.

Hourly Sponsorship (4 segments) -“This hour of the CD Tex Radio S brought to you by...” “*Your Company.*” (before and after each selecte per month. Also includes 1, :30 spot in the hourly segme

**Customized Packages**

We can customize any advertising campaign to fit your needs and b us or email us and we will put together tailored plan just fo  
210-654-8773

CD Tex is a division of BGM Network, Inc. San Antonio, Texas info@cdt

**News &  
Features  
Box  
125x125**

**Box  
160x160**

**Banner 468x125**

**Header Banner 1000x10**

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