



RATE CARD
(effective April 1, 2010)

CD TEX RADIO SHOW

The CD TEX Radio Show is available in domestic and web-cast markets. This innovated radio show is now covering a population of over 1,000,000 per week. Rates are based on a national advertising scale. Each week the CD Tex Radio show airs over 40 times on local radio affiliates and web-cast affiliates.

:60 spots

	1 spot	2 spots	3 spots	4 spots
weekly	75.00	125.00	175.00	200.00
monthly	250.00	400.00	600.00	700.00
quarterly	650.00	1100.00	1500.00	1750.00
:30 spots				
weekly	40.00	70.00	90.00	100.00
monthly	150.00	250.00	300.00	350.00
quarterly	375.00	650.00	750.00	900.00

CD TEX WEB SITE, WEEKLY FEATURE NEWSLETTER, and COMBOS

BANNER ADS Max Size 468x125 pixels
Top Placement: \$100.00 per month
Bottom Placement: \$60.00 per month
Top and Bottom placement: \$125.00 per month

BOX ADS
Max size 160x160 pixels \$50.00 per month

WEEKLY FEATURE NEWSLETTER
(Reaches over 2000 recipients each week)
Banners placed below the Weekly Features \$100.00 per month
Box ads only 50.00 per month

BANNER AD & WEEKLY FEATURE COMBO
Banner Ads on web site Top and Bottom placement plus Weekly Feature \$200.00 per month

COMBO RADIO-BANNER-WEEKLY FEATURE PLAN

Includes:
Top and Bottom Banner on the CD TEX Web Site, Banner on the Weekly Feature Newsletter, 2- :30 spots per show covering all affiliate markets
1 Month: \$325.00
2 Months: \$600.00
3 Months: \$850.00

Individual Segment Sponsorships (8 total segments available) -“This portion of the CD Tex Radio Show has been brought to you by...” “*Your Company.*” (after each selected segment) \$100.00 per month per segment. One, additional :30 ad will be included.

Hourly Sponsorship (4 segments) -“This portion of the CD Tex Radio Show has been brought to you by...” “*Your Company.*” (after each selected segment) \$200.00 per month. Two, additional :30 ads will be included.

We can customize any advertising campaign to fit your needs and budget. Just call us or email us and we will put together tailored plan just for you.